

Kathleen Harte Simone



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Radnor, Pa.



KathleenHarteSimone.com

WRITER & EDITOR

PROFESSIONAL SUMMARY

With 20+ years of experience, I have a true passion for the written word. My writing portfolio is as varied as my interests; I never get bored at work or play. I take great pride in my professionalism and enjoy working with my clients: communicating, delivering quality work on deadline, and editing until they're 100% satisfied.

WRITING

Human Interest Journalism
Web Content/SEO
Copywriting
Sports Information
Corporate Communications
Technical Writing
Memorial Writing

INTERESTS

Outdoor Adventure
Historical Fiction Books
Gardening
Decorating and DIY
Tennis and Fitness
Genealogy
Environmental Causes

PROFICIENCIES

AP Style
SEO
Adobe Photoshop
WordPress
WIX
Social Media Marketing
Digital Advertising
Mailchimp
Microsoft Office Suite
Google Workspace

EDUCATION

B.A., JOURNALISM
Temple University
Philadelphia, Pa.

WORK EXPERIENCE

FOUNDER, JOURNALIST & MANAGING EDITOR

Philafielddhockey.com / Radnor, Pa. / 2013-2020

Philafielddhockey.com was a popular resource promoting college, high school, and club field hockey in the Philadelphia area – and well beyond – with 50,000+ monthly pageviews and 9,500+ social media followers.

- Wrote all website content including feature articles, news reports, weekly honors, and game analysis.
- Promoted news, programs, and events via social media every day, 365 days a year.
- Conducted numerous interviews for extensive feature articles.
- Posted daily game reports and stats for 131 teams.
- Identified and posted resources for players, families, and coaches.
- Created all graphic design elements for the website.
- Developed and managed numerous seminars, webinars, and special events.
- Sold and serviced all advertising with national and local businesses.

SPORTS INFORMATION LIAISON & ASSISTANT ATHLETIC DIRECTOR

The Baldwin School / Bryn Mawr, Pa. / 2008-2013

- Wrote all sports information content for website, publications, and social media.
- Managed numerous special events and ongoing recreation programs.
- Helped develop and manage annual 5K run raising \$500,000+.
- Assisted with operations of 48,000 ft² athletic center and outdoor facilities.
- Assisted in managing, hiring, and training coaching staff of 30+.

MANAGING EDITOR & JOURNALIST

In Your Prime / Doylestown, Pa. / 2002-2008

- Wrote content for award-winning, color, monthly magazine for senior citizens.
- Managed writing staff of 14 and edited all content.
- Copywrote all marketing materials.

MANAGING EDITOR & JOURNALIST

Raising Champions / Philadelphia, Pa. / 2000-2002

- Wrote articles for quarterly magazine for young athletes' parents.
- Secured freelance articles, assigned articles, and edited all content.
- Copywrote all marketing materials.